

#### ENZYMATIC THERADY INCORPORATED

What **Better** feels like:"

INTEGRATIVE THERAPEUTICS INC."

NF Formulas + PhytoPharmica Tyler Encapsulations \* Vitaline Formulas

9755 SW Commerce Circle, Suite B2 Wilsonville, OR 97070 P: 503.582.8386 + F: 503.582.0467

# PHYTOPHARMICA'

825 Challenger Drive, Green Bay, WI 54311-8328 P: 920.469.1313 + F: 888.570.6460 (Enzymatic) P: 920.469.9099 \* F: 920.469.4418 (Phyto)

AUG 2 - 1.

August 13, 2004

Office of Nutritional Products, Labeling & Dietary Supplements, HFS 810 Center for Food Safety and Applied Nutrition Food and Drug Administration 5100 Paint Branch Parkway College Park, MD 20740

RE: Label Claims/Disclaimers

Dear Sir or Madam:

This letter is to notify you that the following product is Manufactured, Packed, and/or Distributed by Enzymatic Therapy, Inc. at 825 Challenger Drive, Green Bay, Wisconsin 54311 has a label that contains a statement provided by section 403(r)(6) of the Federal Food, Drug and Cosmetic Act. Enzymatic Therapy, Inc. wishes to take advantage of the exemption to section 201(g)(1)(C) of the act and comply with section 403(r)(6) of the act. These claims are not necessarily for a product we currently market or plan to market in the immediate future, and may be exploratory in nature.

PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	Supports healthy sexual drive, function and pleasure*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By:

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 8/13/04

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincerely,

975 0162 LET 14516



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## ENZYMATIC THERAPY\* & PHYTOPHARMICA\*

August 13, 2004

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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	ITI took these herbs, combined them with modern science and developed this unique formula to safely enhance female sex drive and promote sexual arousal and satisfaction.*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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Market 1



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PRODUCT NAME	<u>STATEMENTS</u>	INGREDIENT(S) TO WHICH THE CLAIM
ITI Woman™	The All-Natural way to: Revitalize sexual performance and pleasure.*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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Michael P. Devereux



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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	The All-Natural way to: Promote sexual arousal*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	The All-Natural way to: Enhance sex drive and satisfaction*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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#### ENZYMATIC THERAPY & PHYTOPHARMICA\*

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PRODUCT NAME	<u>STATEMENTS</u>	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	This unequaled combination of herbal ingredients is designed to safely enhance female sex drive, and promote sexual arousal and satisfaction.*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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Center for Food Safety and Applied Nutrition Food and Drug Administration 5100 Paint Branch Parkway
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PRODUCT NAME	SIZIEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
lTi Woman™	ITI Woman combines the old-age wisdom of traditional remedies with today's science to deliver revitalized sexual performance and	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract
	pleasure.*	standardized to .7-1% eleutherosides

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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	Enhance your sex life with ITI Woman, the natural way to satisfaction.*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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PRODUCTINAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	Make sex fun, vibrant, and satisfying for both you and your partner!*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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PRODUCT NAME	<u>STATEMENTS</u>	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	ITI Woman formula successfully enhance and work with your body's innate desire for healthy sex.*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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Robert C. Doster

Title: Senior Vice President of Scientific Affairs

8/14/04 Date:

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PRODUCTNAME		INGREDIENT(S) TO WHIGH THE CLAIM REFERS
ITI Woman™	Reclaim your sexuality and libido with ITI Woman.*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	The ingredients in ITI Woman were specifically selected to help women cope with stress, increase energy, and improve sexual satisfaction.*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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PRODUCT NAME	STATEMENTS INGREDIENTS TO WHICH THE CLAIM	
ITI Woman™	Uses of combination of herbal extracts long associated with energy, libido and performance in traditional cultures.*	MacaPure (Lepidium meyenii), Ashwagandha (Withania somnifera) standardized to 4-5% withanolides, Rhodiola Rosea Extract 3% rosavins, Catuaba (Erythroxylum catuaba) 4:1 extract, Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	Alkoloids isolated from the maca root act upon the hypothalamus-pituitary axis, supporting and boosting energy levels and encouraging the production of sex hormones.*	MacaPure (Lepidium meyenii),

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By: KLICUL

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 8/15/04

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INCORPORATED

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INTEGRATIVE THERAPEUTICS INC."

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9755 SW Commerce Circle, Suite B2 Wilsonville, OR 97070 P: 503.582.8386 • F: 503.582.0467

## ENZYMATIC THERAPY' & PHYTOPHARMICA'

825 Challenger Drive, Green Bay, WI 54311-8328 P: 920.469.1313 • F: 888.570.6460 (Enzymatic) P: 920.469.9099 • F: 920.469.4418 (Phyto)

August 16, 2004

Office of Nutritional Products, Labeling & Dietary Supplements, HFS 810
Center for Food Safety and Applied Nutrition Food and Drug Administration 5100 Paint Branch Parkway
College Park, MD 20740

RE: Label Claims/Disclaimers

Dear Sir or Madam:

This letter is to notify you that the following product is Manufactured, Packed, and/or Distributed by Enzymatic Therapy, Inc. at 825 Challenger Drive, Green Bay, Wisconsin 54311 has a label that contains a statement provided by section 403(r)(6) of the Federal Food, Drug and Cosmetic Act. Enzymatic Therapy, Inc. wishes to take advantage of the exemption to section 201(g)(1)(C) of the act and comply with section 403(r)(6) of the act. These claims are not necessarily for a product we currently market or plan to market in the immediate future, and may be exploratory in nature.

PRODUCT NAME STATEMENTS INGREDIENT(S) TO WHICH THE CLAIM REFERS		
ITI Woman™	Studies show ashwagandha supports red blood cell formation (which is very important for overall energy levels) and stress resistance.*	Ashwagandha (Withania somnifera) standardized to 4-5% withanolides

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By: KLYCILL

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 8/16/04

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincerely,



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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
iTI Woman™	In one study, physical endurance was doubled in participants given extracts of withania somnifera.* The withanolides, compounds found in ashwagandha, appear to support the body's natural anti-stress abilities.*	Ashwagandha (Withania somnifera) standardized to 4-5% withanolides

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By:

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

8/16/04

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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	Rhodiola has been traditionally used in Scandinavia and Russia for centuries, to increase physical endurance, work productivity, longevity resistance to high altitude sickness, and a variety of other uses.*	Rhodiola Rosea Extract 3% rosavins

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By: KLICUL

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 8/16/04

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincere:



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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO
	1.	WHICH THE CLAIM
100		REFERS
ITI Woman™	Rhodiola seems to act an adaptogen, helping	Rhodiola Rosea Extract
	the endocrine system adapt to environmental	3% rosavins
	stresses.*	

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By: Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 8/16/04

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Sincerely,



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PRODUCT NAME	STATEMENIES	WHICH THE CLAIM REFERS
ITI Woman™	High stress is not associated with optimal sexual health, and in a clinical trial, rhodiola improved energy levels in 64% of participants.* Another clinical study showed rhodiola supports healthy reproductive cycles in over 60 percent of participants.*	Rhodiola Rosea Extract 3% rosavins

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

By: KINCH

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 8/16/04

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Sincerely,



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# **PHYTOPHARMICA**

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PRODUCT	STATEMENTS	INGREDIENT(S) TO WHICH THE
NAME		CLAIM REFERS
ITI Woman™	Extract of eleuthero bark has long been used in Asia for boosting energy levels and supporting endurance.*	Eleutherococcus senticosus extract standardized to .7-1% eleutherosides

I certify that the information contained in this notice is complete and accurate and that Enzymatic Therapy, Inc. has substantiation that the statements are truthful and not misleading.

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

Date: 8/16/04

If you have any questions, please contact Robert Doster, Senior Vice President of Scientific Affairs at (920) 406-3608.

Sincerely.



\*NCDRPDRATED

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PRODUCT	STATEMENTS	INGREDIENT(S) TO WHICH THE
<u>NAME</u>	The state of the s	CLAIM REFERS
ITI Woman™	Eleuthero appears to help the body adapt to	Eleutherococcus senticosus
	stress by supporting healthy adrenal gland	extract standardized to .7-1%
	function.*	eleutherosides

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By: KILLE

Robert C. Doster

Title: Senior Vice President of Scientific Affairs

P. Jeven

Date 8/17/04

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PRODUCT NAME	STATEMENTS	INGREDIENT(S) TO WHICH THE CLAIM REFERS
ITI Woman™	Catuaba (Erythroxylum catuaba) is a common tree found in South America from Brazil to Peru, in the same genus as the coco plant. Its bark has been consumed for centuries by natives and immigrants alike to support sexual function in men and women.*	Catuaba (Erythroxylum catuaba) 4:1 extract

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Robert C. Doster

Title: Senior Vice President of Scientific Affairs

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PRODUCT STATEMENTS INGREDIENTS TO WHICH THE GLAIM NAME		
ITI Woman™	Supports healthy adrenal	MacaPure (Lepidium meyenii), Ashwagandha
	gland function, which boosts	(Withania somnifera) standardized to 4-5%
	the body's energy levels	withanolides, Rhodiola Rosea Extract 3%
	during times of stress.*	rosavins, Catuaba (Erythroxylum catuaba) 4:1
		extract, Eleutherococcus senticosus extract
		standardized to .7-1% eleutherosides

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